

# Stage: National Sales & Marketing Summit

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Times	Name	Topic
9.55-10.00	Peter Turley, Owner, SALEStalk	Opening Remarks
10.00-10.20	Justin J. Smal, CEO, Monread CRM	Go CRM and Transform Your Business
10.20-10.40	Margaret Ahearne, Senior Product Manager, Hubspot	Product Management Tips & Tricks
10.40-11.00	Barry O'Sullivan, Digital Producer, BBDO	VR in Marketing
11.00-11.15	<b>Coffee Break &amp; Networking</b>	
11.15-11.25	Jason Cooper, Sales Trainer	Sales Stories
11.25-11.45	Becky Mercer, Head of Consulting , Zymplify	The Importance of Multichannel Marketing - Are You Getting in Front of Your Customers?
11.45-12.05	Shane Ennis, Co-Founder, Chief Product Officer, Noa	Noa   The world's best journalism, narrated.
12.05-12.30	Peter Turley, Owner, SALEStalk	SALEStalk for the NOW Generation
12.30-12.35	Dr. Catherine Rossiter, Professor, Dun Laoghaire Institute of Art, Design and Technology,	2019 the year of consumer trends paradoxes- can technology and marketing really utilise them for consumer benefit?
12.35-13.00	<b>Panel Discussion</b> : Moderator : Alec Drew, Owner, The Business Expert <b>Panelists</b> : Dr. Catherine Rossiter, Professor, Dun Laoghaire Institute of Art, Design and Technology, Peter Turley, Owner, SALEStalk, Gerard Whelan, Director, Jordan Wolf Associates	2019 the year of consumer trends paradoxes- can technology and marketing really utilise them for consumer benefit?
13.00-13.40	<b>Lunch Break &amp; Networking</b>	
13.40-14.00	Dara Keogh, CEO, GeoDirectory	Top 3 Marketing Strategies that Grew our Business – a case study by GeoDirectory'
14.00-14.20	Andrew Bradley, Managing Director, Bradley Brand & Design	Brand out from the crowd
14.20-14.40	Gerard Whelan, Director, Jordan Wolf Associates	Prospecting for sales Success
14.40-15.00	Cihan Baykal, Professional Coach, Baykal Coaching	How to be a successful sales person
15.00-15.20	<b>Coffee Break &amp; Networking</b>	
15.20-15.40	Rian Lanigan, Marketing Director, Sandler Training	10 Proven actionable steps you can implement today to start generating more leads
15.40-16.00	Peter Lynch, Director, Fierce Fun	Games for Marketers
16.00-16.05	Peter Turley, Owner, SALEStalk	Closing Remarks



*All presentations/timetables are subject to change. Please check with onsite event timetable on the day.*